

Name: _____

Date: _____

PERSUASION IS ALL AROUND YOU

You might be surprised at how many people and businesses are trying to convince you to do things every day. You only have to watch commercials, read the paper, look at the ads in your magazines, or read the billboards as you're driving home to see that persuasion is all around you.

Tonight for your homework find a persuasive piece to bring to or share about in class. It can be an article in the newspaper, a letter to the editor, a movie or book review, a commercial, or an advertisement in a magazine or newspaper. Once you have found your persuasive piece, answer the questions below.

1. Where did you find your persuasive example? _____
2. Who is trying to persuade you? _____
3. What are they trying to persuade you to do? _____
4. Do you think their argument is convincing? Why or why not? _____

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